

# INTERNATIONAL CONFERENCE ON BUILDING RESILIENT SUPPLY CHAINS

Department of Business Administration  
East West University



18th-19th December, 2026



10:00am - 8:00pm

## CALL FOR PAPERS

### ABOUT THE CONFERENCE

The Conference on Building Resilient Supply Chains offers a vibrant forum for exploring how organizations can effectively anticipate, withstand, and recover from disruptions in today's volatile global landscape. The event brings together leading academics, industry experts, and policymakers to drive conversations on strategic risk management, sustainability, digital innovation, and transformative partnerships. Through cutting-edge research presentations and engaging discussions, the conference delivers practical insights and innovative strategies to build resilient supply chains, advance operational excellence, and ensure long-term competitiveness in interconnected global markets.

Papers and abstracts are invited under the following sub themes:

- Strategic Issues in Supply Chain Management
- Global Supply Chain Integration
- Industrial Application of Supply Chain Management
- Supply Chain Sustainability
- Circular Economy
- Supply Chain Digitization/AI application in Supply Chain Management
- Supply Chain Management and SDGs
- Geo Politics, Geo Economy and Supply Chain Management
- Supply Chain Finance
- Supply Chain Optimization
- Talent Management in Supply Chain Management
- Outsourcing Logistics Services
- Responsible and Ethical Supply Chain Management
- Building Adaptive and Risk-Intelligent Supply Chains

### IN COLLABORATION WITH



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### Organizing Committee

**Dr. Md. Ariful Islam**

Professor, East West University, Dhaka

**Dr. Farhana Ferdousi**

Professor, East West University, Dhaka

**Dr. Ravi Shankar PhD**

Professor, Indian Institute of Technology Delhi, Delhi

**Dr. Rahat Munir**

Distinguished Professor, Macquarie University, Sydney

**Dr. Nachippan Subramanian**

Professor, University of Sussex, Sussex

**Dr. Andrew Potter**

Professor, Cardiff University, Cardiff

**Dr. Tritos Laosirihongthong**

Professor, Thammasat University, Bangkok

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**Dr. Md. Rezaul Hasan Shumon**

Assistant Professor, Sultan Qaboos University, Muscat

**Dr. Partha Priya Datta**

Professor, Indian Institute of Management-Calcutta

**Dr. Laura Yang**

Professor, Shanghai University of International Business and Economics, Shanghai

**Dr. Ir. I Nyoman Pujawan**

Professor, Institut Teknologi Sepuluh Nopember, Surabaya

**Dr. A.K.M Masud**

Professor, Bangladesh University of Engineering and Technology, Dhaka

**Dr. Smaraki Pattanayak**

Professor, ASBM University, Bhubaneswar

**Dr. Nasrin Akter**

Professor, University of Dhaka, Dhaka

**Dr. Choudhury Abul Anam Rashed**

Professor, Shahjalal University of Science and Technology, Sylhet

**Dr. Md Abdul Hoque**

Professor, BRAC University, Dhaka

**Dr. Salma Karim**

Professor, United International University, Dhaka

### KEYNOTE SPEAKER



**Dr Amrik Sohal**

Professor,  
Monash University, Australia



**Dr. Ravi Shankar PhD**

Professor,  
Indian Institute of Technology Delhi, Delhi





## About East West University and Department of Business Administration

East West University (EWU), one of Bangladesh's leading private universities, is recognized for its commitment to academic excellence. With a strong emphasis on interdisciplinary learning and sustainability, EWU actively engages with pressing global challenges, including economic resilience and sustainable development.

The Department of Business Administration (BA) stands out as a center of excellence in business education, maintaining rigorous international standards. Its programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP) and the Association of Chartered Certified Accountants (ACCA), and are further recognized by leading national professional bodies, including the Institute of Chartered Accountants of Bangladesh (ICAB), the Institute of Cost and Management Accountants of Bangladesh (ICMAB), and the Institute of Chartered Secretaries of Bangladesh (ICSB).

Reflecting its focus on applied learning and industry relevance, the department offers a specialized major in Supply Chain Management as a core academic program. Through its engagement in research and collaboration in areas such as supply chain management, sustainability, and operational resilience, the department is uniquely positioned to host this conference and support meaningful scholarly exchange.



## Call For Papers

**Click Here to Download**

[Guidelines for Extended Abstract Submission](#)

**Click Here to Download**

[Guidelines for Full Paper Submission](#)

## Theme Highlights

- Scope for Publication in Peer Reviewed/Scopus Indexed Journals
- Renowned Keynote Speakers from Academia and Industry
- Academic-Industry Discussion and Industry Talk
- Opportunities for Oral Poster Presentation for students
- Attended by International Participants

## Submission of Abstract and Full Paper

**Extended Abstract Submission**

July 1, 2026  
to August 31, 2026

**Notification of Acceptance**

September 30, 2026

**Full Paper Submission**

October 30, 2026

**Final Notification**

November 10, 2026

## Registration Fee

	Early Bird Registration	Regular Registration	Late Registration
International Participant	<u>USD100\$</u>	<u>USD150\$</u>	<u>USD 200\$</u>
Local Participant	<u>BDT5000/=</u>	<u>BDT7500/=</u>	<u>BDT9000/=</u>
Local Participant Student	<u>BDT2000/=</u>	<u>BDT3000/=</u>	<u>BDT3500/=</u>
Delegates/ Other Participants (Without Papers)	<u>BDT5000/=</u>		

## Payment Details

## Submission Link



## Extended Abstract Formatting Guideline

A structured abstract (maximum 500-750 words) including the following elements:

<b>Purpose</b>	
<b>Design/Methodology</b>	
<b>Findings</b>	
<b>Theoretical Implications</b>	
<b>Practical Implications</b>	
<b>Key Words (Max 5 Words)</b>	
<b>References (Max 4-5)</b>	

# Full Paper Formatting Guideline

## Structure of the Manuscript

### TITLE

The title should be concise, informative, and reflective of the main focus of the study.

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### KEYWORDS

Provide up to five(5) relevant keywords that reflect the core themes of the study.

### MAIN BODY

The main text should be organized into the following sections:

- Introduction
- Literature Review
- Methodology
- Results
- Discussion
- Conclusion

### REFERENCES

All references must follow the APA 7th edition citation and referencing style.

Blakey, N., Guinea, S., & Saghafi, F. (2017). Transforming undergraduate nursing curriculum. *Journal of Nursing Education*, 40(2), 25–37.  
<https://doi.org/10.1017/j.herdsa.2017.02>

### COMMON PITFALLS TO AVOID

- **Failure to Follow the Template:** Manuscripts that do not adhere to the required formatting template may face desk rejection.
- **Plagiarism and High Similarity Index:** All submissions will undergo plagiarism screening using Turnitin. The similarity index must remain below 20%.

### LAYOUT AND FORMATTING

- **Layout:** Manuscripts should be prepared in a single-spaced, one-column portrait format to ensure readability and consistency.
- **Length:** The recommended length of the manuscript is 6–8 pages (within 3000 to 4000 words), including references, tables, and figures.
- **Margins:** Standard margins should be applied as follows: Top: 2.54 cm, Bottom: 2.54 cm, Left: 3.18 cm, and Right: 3.18 cm.
- **Page Numbers:** All pages must include bottom-centered page numbering.
- **Manuscript Structure:** The paper should be organized into the following sections: Title, Structured Abstract, Keywords, Main Text, and References.
- **Figures and Tables:** All figures and tables must be high-resolution (e.g., .ai, .eps, .jpeg, .bmp, or .tif), sequentially numbered, and accompanied by clear, descriptive captions.

### SUBMISSION REQUIREMENTS

- **Originality:** Submissions must represent original work and should not have been previously published.
- **Review Process:** Each submission will undergo a double-blind peer review process.
- **AI Policy:** Generative AI tools should not be used to produce manuscript content. However, such tools may be utilized for editing, proofreading, or improving grammar and structural clarity.
- **File Formats:** Manuscripts should be submitted in Word (.doc or .docx) or PDF format.
- **Conflict of Interest Declaration:** Authors must disclose any potential conflicts of interest at the time of submission.